



WORLD PARAGLIDING ACROMASTERS (WPAM)

DATE / LOCATION





“FOR ONCE YOU HAVE TASTED
FLIGHT YOU WILL WALK THE
EARTH WITH YOUR EYES TURNED
SKYWARDS, FOR THERE YOU HAVE
BEEN AND THERE YOU WILL
LONG TO RETURN.”

LEONARDO DA VINCI



"PARAGLIDER PILOTS ARE BIRDS
TRAPPED IN HUMAN BODIES"

DIXON WHITE

Flying like an eagle and experience a new dimension is what Paragliding pilots feel. Soar into a marvelous new world and glide over a city from a birdlike perspective, enjoying the landscape of the unique, beautiful city is what paragliding is about.

AEROBATIC PARAGLIDING AT A GLANCE

Aerobatic paragliding, commonly called “Acro”, is the most spectacular expression of paragliding, where pilots make all sort of spectacular tricks in the sky. The discipline is usually practiced starting from a hill, but also after being dropped off from a helicopter or towed by a boat.

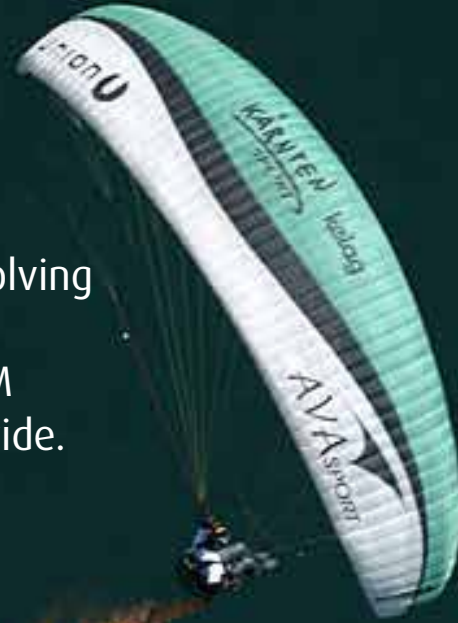
To increase the effect of the show and for safety reasons, the aerobatic program takes place in a display box preferably located over the water surface, before landing on a raft anchored some meters from the shore and the event location, or before splashing into the water. During the final phase of their flight, when they come close to the audience, these virtuosos of the air usually demonstrate their best qualities, as well as their innate sense of the show.

Categories are Solo and Synchro, where teams of 2 pilots who are performing the same manoeuvre at the same time.



WPAM IN A NUTSHELL

The WPAM is a highly competitive 4-event series involving World Top 14 aerobatic paragliding pilots. The WPAM culminates in a yearly World Final to award the WPAM Champion, the best aerobatic paraglider pilot worldwide.



MISSION

The mission of the World Paragliding AcroMasters is to position the City as an Event Organiser of an outstanding and unique race for everyone at every age, with a focus to a dynamic, young, enthusiastic and energetic public.

OBJECTIVES

SHOWCASE the City/Region by offering an unprecedented Dream Event to its inhabitants and visiting people

ENGAGE the city in a smart and green approach in hosting events

SHARE the paragliding free flying experience

ATTRACT and entertain a young and dynamic public

EDUCATE the general public about the sport of paragliding

VALUES



- ENVIRONMENTAL SUSTAINABILITY
- ENERGY
- ACCURACY
- SERENITY
- SIMPLICITY
- PATIENCE
- FREEDOM
- PERFORMANCE



PARAGLIDING IS A SPORT FOR ALL AGES,
YOU CAN FLY SOLO AT 16,
THERE IS NO UPPER AGE LIMIT



BENEFITS AND RIGHTS FOR CITY/REGION

FLYING EXPERIENCE

City/region logo will have the opportunity to offer a Paragliding experience to 1-3 designated people. This right could be applied as an Award for a contest that would be organised by City/Region in the build of the WPAM event.

DESIGNATION

The City/Region will have the right to use the designations below in its corporate communication and/or the promotion:

- FAI Official Host City/Region and/or
- Official Host of the WPAM

FAI 'OFFICIAL HOST CITY' AND INTERNATIONAL RECOGNITION

City/Region logo shall be combined with the FAI Official Host City designation and applied in print and/or electronic publications, these include:

- FAI, FAME and WPAM Websites (corporate presence)
- Press releases (on FAI, FAME and WPAM Websites)
- International Sport Websites such as sportcal.com (which is read by the Sport Industry and International Sport Federations)

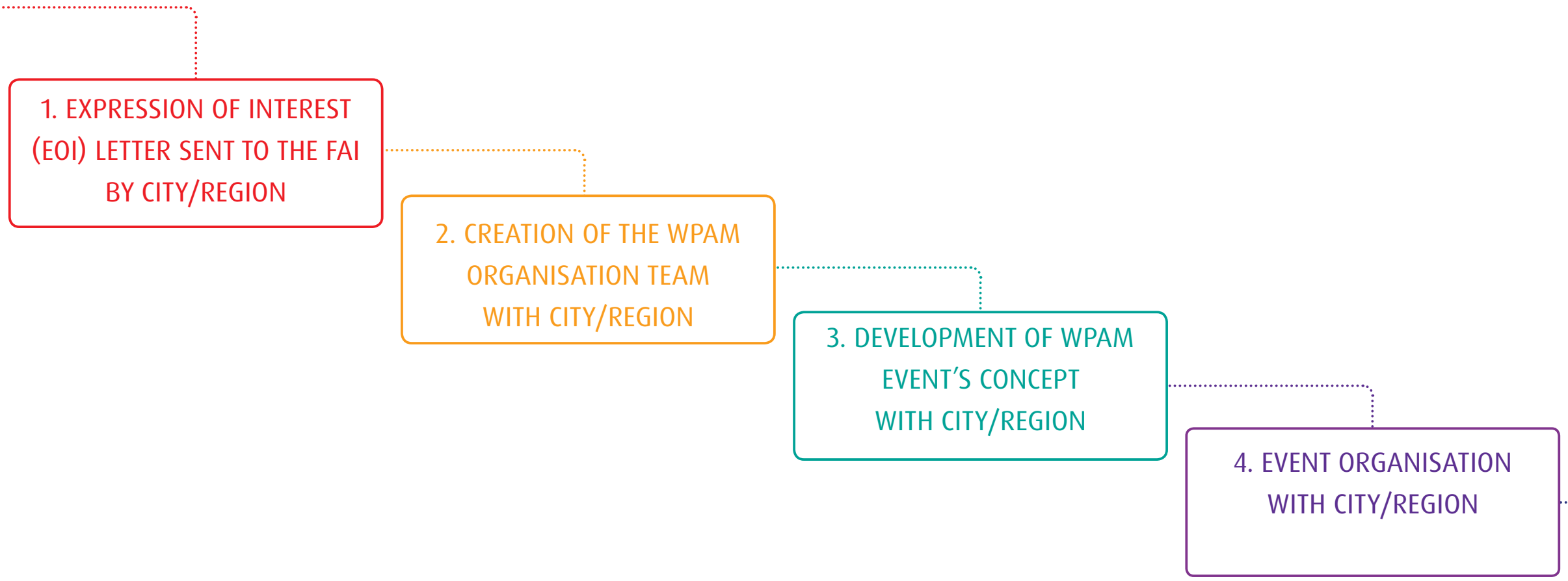


USE OF FAI MARKS IN PROMOTION AND ADVERTISING

City/Region will have the right to use the FAI's name and marks in connection with its status as FAI Official Host City/Region in the promotion and advertising of the WPAM.



COOPERATION - A FOUR STEP PROCESS



FAI REQUIREMENTS

CITY/ REGION ENGAGEMENT

City/Region Engagement for the Event Promotion and for the development of a local PR campaign using the necessary media channels

DESIGNATION

Designation of a General Coordinator who will be part of the SGP Organisation Team. Main responsibilities will include overall Event logistics on-site and coordination with City/Region Partners.

EVENT LOCATION

The event location should be on the shore of a water surface (sea, lake or river with low current).

FAI REQUIREMENTS

GIANT SCREEN

A Giant Screen at Event Location for live track transmission or ideally for live broadcasting

HOST FEE

A Host Fee of 72000 EUROS as a participation in the budget

"LIFE IS A DARING ADVENTURE
OR NOTHING"

HELEN KELLER